



For 27 years Teen Esteem has been equipping K-12 students to make healthy life choices with a key focus on self-respect and treating others with dignity. We emphasize to students that their value is based on who they are and not what they do.

"Research shows that when youth are armed with better self-esteem, respect for others, and are educated about the consequences of their choices and know what their parents' values are surrounding those choices, they will be more successful in avoiding negative behavior. Teen Esteem continues to do important work in this field and we are happy to support their efforts in working to secure the future of our communities' children."

Allan Shields, Danville Chief of Police

 [TeenEsteem.org](https://www.teenesteem.org)

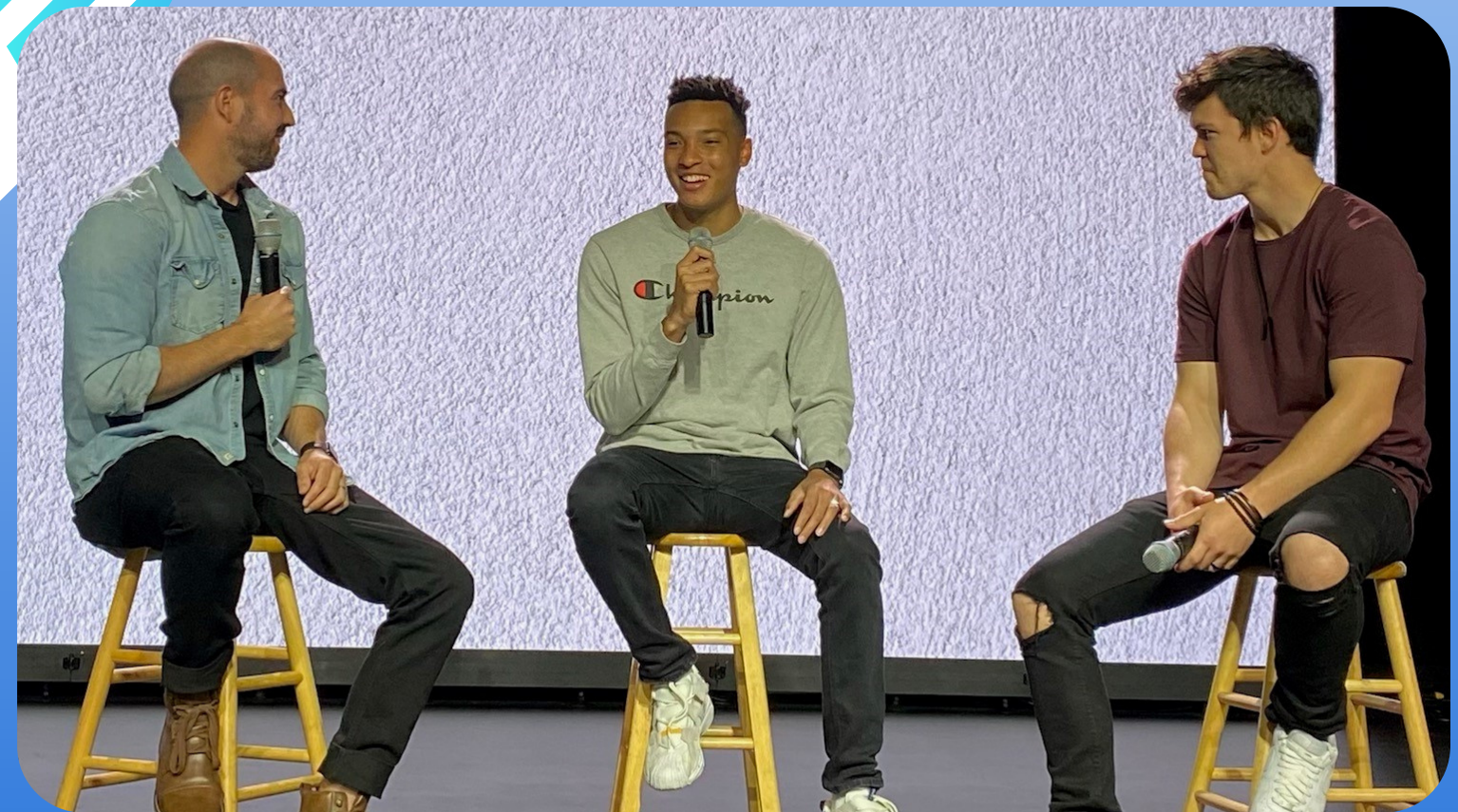
 [fb.com/TeenEsteemCA](https://www.facebook.com/TeenEsteemCA)

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EMPOWERING STUDENTS FOR LIFE

IMPACT REPORT

2020-2021



[TeenEsteem.org](https://www.teenesteem.org)

BECAUSE OF YOUR SUPPORT WE HAVE...

Created virtual programs for students and parents

Reached over 5,000 students

Reached over 46,000 parents



Launched a new website

Increased social media and website traffic 1500%+

Produced 17 student videos

SINCE 1994 WE HAVE REACHED 231,393 STUDENTS AND 78,961 PARENTS!

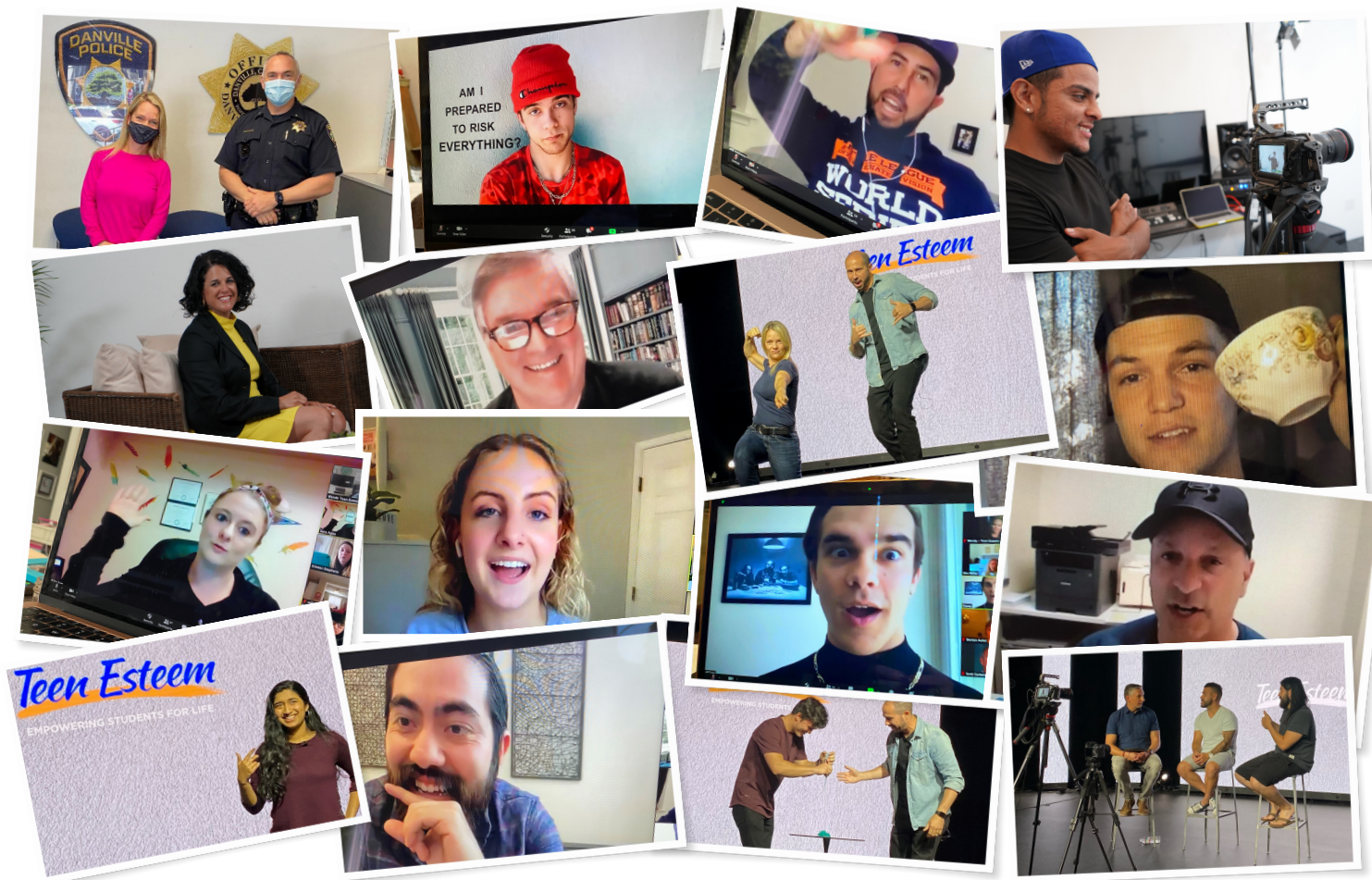
"The presentation taught me a lot about self-worth. I will respect myself more and know that every decision I make will have an impact on my future."

TEEN ESTEEM'S IMPACT

"I personally felt that the assembly was good because I have been in the place of depression from people bullying me, and thinking of suicide."

"I believe it will help guide the choices I make like whether to take drugs, even if just medications, and alcohol. I also know not to take medications, especially pain killers from other kids."

"It opened my eyes to how people really do get hurt by alcohol and drugs and that it's not all fun and games."

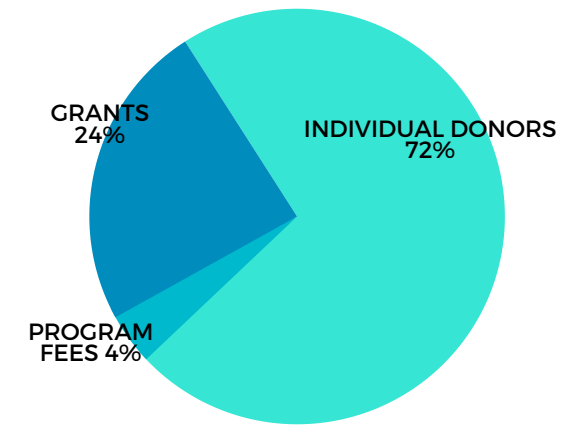


WHY YOUR SUPPORT MATTERS

Your gift has enabled us to navigate through one of the most challenging school years in history. COVID-19 led to a dramatic increase in student anxiety, panic attacks, depression, and thoughts of suicide. This has only reinforced how crucial your support is as we intentionally address these ever-changing, often-hidden struggles of our youth. Students need to be listened to, validated, supported and empowered. They need to develop skills to overcome the challenges and pressures they face on daily basis. This is what we do.

And we couldn't do it without your partnership!

Where do we get our funding?



- Suicide is the second leading cause of death for individuals aged 10-19.
- 50% of all lifetime mental health issues begin by age 14.
- More than 90% of people who have an addiction started to drink alcohol or use drugs before they were 18 years old.
- According to the Washington Post, one-third of nonprofits may not survive the pandemic and recession.

"The most impactful part was where "you mattered" because I always had thoughts that it wouldn't matter if I killed myself."

PREVENTION IS KEY

"It impacted me so much and I wish I would have heard the story before I hit rock bottom. I was getting high and drinking hardcore liquor. I could relate to Casey's story."

"I think it was very informational. I just wish that I knew about this a year or two ago (before I started experimenting with drugs)."

95% OF STUDENTS SAID OUR PRESENTATIONS PROVIDED THEM WITH TOOLS THAT WILL MAKE A DIFFERENCE IN THEIR LIVES!

"I was impacted by all the things the Teen Esteem speakers shared about drugs affecting sports because it gives me a super important reason of why I should never try vaping or drugs."

WHAT YOUR PARTNERSHIP ENABLES TEEN ESTEEM TO ACCOMPLISH IN THE UPCOMING SCHOOL YEAR

- Reach 15,000 students through classroom/assembly programs and student videos
- Reach 60,000 parents through Parent Ed programs and social media
- Produce 25 student videos